

Public Policy: Social Media Policy

Kalamazoo Public Library's presence on social media provides a public forum to facilitate the sharing of ideas, opinions, and information about library-related subjects and issues.

KPL welcomes our online community to engage in civil dialogue with KPL staff and other followers with the expectation of respectful discourse. Persons who post comments, imagery, or photographs that contain content not protected by the First Amendment may be subject to a temporary loss of posting privileges.

Comments and posts containing the following content are unacceptable and subject to removal:

- · Comments substantially off-topic or unrelated to the original post
- Copyright or trademark violations
- Defamatory or libelous comments
- · Personal attacks of any kind
- Use of racist, obscene, threatening, or harassing language
- Child pornography, sexually explicit material harmful to minors or inappropriate matter for minors as defined by the <u>Michigan Library</u> Privacy Act no. 455 of 1982
- · Commercial material, advertisements, chain letters, and solicitations
- Spam and multiple disruptive or repetitive messages

Posts containing content that violates KPL's social media policy are subject to removal. Removed content will be archived for a period of 7 years. Persons who violate KPL's social media policy may be temporarily

denied posting privileges for a period of time as described in <u>KPL's Rules of</u> Conduct for Library Use.

Comments or posts expressed on any KPL social media platform do not reflect the views or positions of the library, its officers, or its employees. Social media users should exercise their own judgement about the quality and accuracy of any information presented through social media.

To report posts that may violate KPL's social media policy, please email social@kpl.gov.

Kalamazoo Public Library may occasionally refer to public comments made on social media. However, it will not collect, sell or knowingly transfer to any third party any personally identifiable information related to social media engagement with the library.

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