

# the Great Grown-up SPELLING bee



## Sponsorship Proposal

### Goal

Each fall, Kalamazoo Public Library hosts the Great Grown-Up Spelling Bee to benefit the early childhood literacy program, Ready to Read. 100% of net Spelling Bee proceeds are used to buy books for at risk children in Kalamazoo County.

### The Event

- Wednesday, November 9, 2016, 6-9 pm, at the Bernhard Center Ballroom, WMU
- Teams of eight adults – two courageous spellers and six outrageous cheerleaders compete
- Prizes awarded for best spelling, best costumes and most enthusiastic, creative cheering
- Complimentary hors d'oeuvres and cash bar
- Event recorded by Public Media Network TV and broadcast on many subsequent dates

### Sponsorship Opportunities

- Sponsor with a donation of any amount. Please see attached sheet for more information.
- Sponsor at the Bronze (\$500) level or higher and you may opt to send a team to participate in the Bee.

For more information, please contact the Ready to Read program coordinator, Mikki Henry, at [mikkih@kpl.gov](mailto:mikkih@kpl.gov) or 553-7804. Visit [www.kpl.gov/ready-to-read](http://www.kpl.gov/ready-to-read) to learn more. Make checks payable to Kalamazoo Public Library and send to 315 South Rose Street, Kalamazoo, MI 49007.

# the Great Grown-up

# SPELLING bee



## Benefits of Sponsorship

### Gold Level (\$3,000 and higher)

- Logo prominently displayed on spellers' table and in television broadcast credits
- Logo featured in library email newsletters, on the library website, and in the event program
- Listed as major sponsor displayed at event
- Corporate banner displayed at event
- Name placed on Kalamazoo Public Library Wall of Honor

### Silver Level (\$1,500 - \$2,999)

- Name listed in library email newsletters, on the library website, and in the event program
- Listed as sponsor in press releases
- Corporate banner displayed at event
- Name placed on Kalamazoo Public Library Wall of Honor

### Bronze Level (\$500 - \$1,499)

- Name included in sign at event, event program, and library website
- May opt to send a team to the event

### Book Sponsor (\$250 - \$499)

- Name listed in event program, name included in book display at event, and library website

### Letter Sponsor (\$100 - \$249)

- Name included in alphabet display at event and on library website

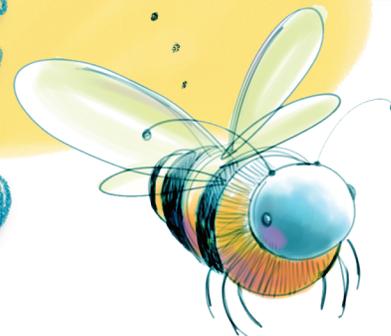
### Friends (\$1 - \$99)

- Warm fuzzy feeling, knowing you've helped put books in children's hands!

For more information, please contact the Ready to Read program coordinator, Mikki Henry, at [mikkih@kpl.gov](mailto:mikkih@kpl.gov) or 553-7804. Visit [www.kpl.gov/ready-to-read](http://www.kpl.gov/ready-to-read) to learn more. Make checks payable to Kalamazoo Public Library and send to 315 South Rose Street, Kalamazoo, MI 49007.

# the Great Grown-up

# SPELLING bee



## 2015 Sponsors

### Gold Level



### Silver Level

The Gretchen LaReau Memorial Fund  
MLive Media Group  
PNC Bank  
Suburban Mechanical Company

### Book Pledge Sponsors

Baird Financial Advisors Group  
Bill and Martha Beverly  
Johnson Controls

### Bronze Level

Breakfast Optimists Club  
Bronson Healthcare  
Bronson Rambling Road Pediatrics  
Esper Electric  
Friendship Village  
Howard Printing  
Jeff Lee - Special Agent, Berkshire Hathaway Homeservices  
Kalamazoo Sunrise Rotary  
Marge Kars and Mary Doud  
Pfizer  
President John and Linda Dunn  
Psi Iota Xi  
Public Media Network  
Schupan & Sons, Inc.  
Secant Technologies  
The Learning Network of Greater Kalamazoo

### Letter Sponsors

Ann Rohrbaugh  
Bob Brown  
Bruce Caple  
Cheryl TenBrink  
The King Family - Kevin, Kathleen, Abigail and Rachael  
The Merrill & Hughes Families  
Miller Davis  
Miller, Canfield, Paddock & Stone  
Nature Connection  
Securitas  
Susan Lindemann & Jennifer McVey  
Susan Warner & Mike Straubel  
Valerie Wright  
Xcellent Caroline's Book Group