The Great Grown-Up Spelling Bee

SPONSORSHIP PROPOSAL

Goal

To promote Ready to Read, a community collaboration that encourages early childhood literacy, and to purchase gift books for distribution to Kalamazoo County children. 100% of net Spelling Bee proceeds will be used to buy children's books; each $3 realized buys a gift book for a child.

Ready to Read distributes books at 38 sites, including medical offices, human services agencies, and emergency food pantries. Last year, we gave almost 20,000 storybooks to children throughout the county.

The Event

- November 18, 2009, 6-9 pm, at the Radisson Hotel.
- Teams of eight adults — two courageous spellers and six outrageous cheerleaders compete
- Prizes awarded for best spelling, best costumes and most enthusiastic, creative cheering
- Complimentary hors d'oeuvres and cash bar
- Event recorded by Community Access television and broadcast on many subsequent dates

Sponsorship Opportunities

- Sponsor the Great Grown-Up Spelling Bee with a donation of any amount. Please see attached sheet of sponsorship benefits for more information.
- Sponsor the Great Grown-Up Spelling Bee at the Bronze level or higher and you may opt to send a team to participate in the Bee. This may be your own team or the library will recruit a nonprofit organization to compete on your behalf.

For more information, please contact the Ready to Read program coordinator, Andrea Enyedi, at andrea@kpl.gov or 553-7803. Visit www.kpl.gov/ready-to-read to learn more.

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www.kpl.gov

ready to read

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BENEFITS OF SPONSORSHIP

Gold Level ($3,000 and higher)

- Logo prominently displayed on spellers' table and in television broadcast credits
- Logo featured in *Gazette* event advertisements, library email newsletters, on the library website, and in the event program
- Listed as major sponsor in press releases
- Corporate banner displayed at event
- Name placed on Kalamazoo Public Library Wall of Honor

Silver Level ($1,500)

- Name listed in *Gazette* event advertisements, library email newsletters, on the library website, and in the event program
- Listed as sponsor in press releases
- Corporate banner displayed at event
- Name placed on Kalamazoo Public Library Wall of Honor

Bronze Level ($500)

- Name listed in post-event *Gazette* advertisement, event program, and library website

Book Pledge ($250)

- Name listed in event program, library website, and announced by emcee at event

Letter Sponsor ($100)

- Name included in alphabet display at event and on library website

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2008 SPONSORS

Gold Level

TARGET

Silver Level

Bronson Healthcare Group
Eaton Corporation
Kalamazoo Gazette
Opus Healthcare Internal Medicine
Oudersluys, Inc
Pfizer, Inc.
Secant Technologies
Stryker
Your Gull Road Wal-Mart

Bronze Level

AM Todd Company
Dr. Nicholas & Barbara Andreadis
Anonymous
B.L. Harroun Fire Protection
Breakfast Optimist Club
Bronson Rambling Road Pediatrics
Borgess ProMed Pediatrics
Community Access Center
Dr. John and Linda Dunn
Kalamazoo County Juvenile Home
Kalamazoo Sunrise Rotary
Kalsec
Kazoo, Inc.
Ladies Library Association
Mary Doud and Marge Kars
Metro Toyota
Miller Canfield
Schupan & Sons, Inc.
Schupan Aluminum Sales
Special Agent Jeff Lee,
Prudential Preferred Realtors
State Farm Insurance, John Schlukebir, Agent
The Readles
Western Michigan University

Book Pledge

Central Tile and Carpet; Esper Electric; Sheree Schussman and Family

Letter Sponsors

Diekema Hamann Architecture & Engineering, Bill Dimond, Caroline's Porch Book Group, Delta Kappa Gamma Society International – Epsilon Chapter, Dr. Paul and Patricia Eenigenburg, Marti and Warren Fritz, Alice and Edgar Gordon, Phi Delta Kappa, Patricia White Interiors, Judith and Keith Roe, Kingscott, Lyman Lighting, Miller Davis, Nature Connection, Orrin B. Hayes, Portage Cleaners and Laundry, Karen and Bill Thomas, Ribfest Sponsored by the Event Company, Siegfried Crandall, Sue and Michael Nave, Cheryl Tenbrink, Nazareth Reading Center, James VanderRoest, Wachovia Securities, Alex and Andrea Enyedi, Marge Kars, Zuiderveen Realtors

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