



Kalamazoo
Public Library

PUBLIC MEETING AGENDA
KALAMAZOO PUBLIC LIBRARY BOARD OF TRUSTEES
BOARD ROOM – THIRD FLOOR, CENTRAL LIBRARY
315 S Rose St., Kalamazoo, MI 49007
April 24, 2017, 4:00 p.m.

Approval of Agenda

- I. RECOGNITIONS, RESOLUTIONS AND COMMUNICATIONS
- II. PERSONS REQUESTING TO ADDRESS THE BOARD
- III. CONSENT CALENDAR
 - A. Minutes of the Meeting of March 27, 2017
 - B. Personnel Items
- IV. FINANCIAL REPORT
 - A. Financial Reports for the Period Ending March 31, 2017
- V. REPORTS AND RECOMMENDATIONS
 - Recommendations
 - A. Salary Pools for Supervisory-Technical and Administrative Staff for 2017-2018
 - Reports
 - B. Third Quarter Strategic Planning Statistics
 - C. NoveList Database – Caitlin Hoag
 - D. Washington Square Water Problem Update
- VI. COMMITTEE REPORTS
 - A. Finance and Budget Committee
 - B. Personnel Committee
 - C. Fund Development Committee
 - D. Director's Building Advisory Committee
- VII. OTHER BUSINESS
 - A. Director's Report
- VIII. PERSONS REQUESTING TO ADDRESS THE BOARD
- IX. COMMENTS BY TRUSTEES
- X. ADJOURNMENT

Kalamazoo Public Library
OFFICIAL MINUTES OF THE BOARD OF TRUSTEES
PUBLIC MEETING
Date: March 27, 2017
Time: 4:00 p.m.
Location: Board Room, Central Library

TRUSTEE ROLL CALL:

Present: Robert Brown, Lisa Godfrey, Kerria Randolph, Cheryl TenBrink, James E. VanderRoest, Jannie Williams and Valerie Wright

Absent: None

CALL TO ORDER:

President Godfrey called the meeting to order at 4:00 p.m.

AGENDA APPROVAL:

The agenda was approved.

I. RECOGNITIONS, RESOLUTIONS, COMMUNICATIONS

None.

II. PERSONS REQUESTING TO ADDRESS THE BOARD

No one addressed the Board.

III. CONSENT CALENDAR

A. *Minutes of the Meeting of February 22, 2017*

B. *Minutes of the Meeting of February 27, 2017*

C. *Personnel Items*

IV. FINANCIAL REPORTS

A. *Financial Reports for the Month Ending February 28, 2017*

Recommendation: Director Rohrbaugh recommended the Board accept the Financial Reports for the month ending February 28, 2017.

Discussion: V. Wright asked whether an item listed in the Capital Improvement Plan, called carpet master plan, referred to the recently installed walk-off carpet in the rotunda at Central Library. Director Rohrbaugh stated that item refers to the re-carpeting of the entire rotunda area.

MOTION: V. WRIGHT MOVED AND J. WILLIAMS SUPPORTED THE MOTION TO ACCEPT THE FINANCIAL REPORTS FOR THE MONTH ENDING FEBRUARY 28, 2017.

MOTION CARRIED 7-0.

V. REPORTS AND RECOMMENDATIONS

RECOMMENDATIONS:A. *Revised Capital Improvement Plan (CIP)*

Recommendation: Director Rohrbaugh recommended board approval of the transfer of \$250,359 from Capital Improvement Plan (CIP) reserves to expenditure accounts to fund the following projects / items:

Gear box for the cooling tower	\$15,400
Security access upgrades -	
Powell and WSQ	8,642
Replacement of retaining wall – WSQ	8,000
Engineering study for boiler replacement	5,000
Exterior drop boxes replacement –	
Eastwood	12,000
Carpet replacement in rotunda	145,000
Boiler replacement – WSQ	18,865
Building automation system -	
Eastwood and WSQ	<u>37,452</u>
TOTAL	\$250,359

Executive Summary: Most of these items have been on our 10-15 year capital plan, compiled in 2013. We have been reserving CIP funds for these and other projects on the list in four reserve accounts: building repairs, Oshtemo infrastructure, central boiler, and future capital projects. Approval of this list of items /projects would move the funds from the appropriate reserve account into the corresponding expenditure account.

The attached materials list these items with more detail and show the remaining balances in the reserve accounts after these transfers.

This recommendation has been reviewed in detail by the Finance and Budget Committee and comes to the full board with committee support.

MOTION: J. VANDERROEST MOVED AND V WRIGHT SUPPORTED THE MOTION TO APPROVE THE TRANSFER OF \$250,359 FROM CAPITAL IMPROVEMENT PLAN (CIP) RESERVES TO EXPENDITURE ACCOUNTS TO FUND THE LISTED PROJECTS & ITEMS.

Discussion: No discussion.

MOTION CARRIED 7-0.

REPORTS:B. *Reading Together – Karen Trout*

Report: Director Rohrbaugh introduced Karen Trout, Adult Services Librarian and Reading Together Coordinator.

Karen began her report by reminding trustees there were still two opportunities for group discussions, each centering on a specific chapter in *Writings on the Wall* by Kareem Abdul-Jabbar.

She then explained the origin of the efforts to secure Mr. Abdul-Jabbar as the 2017 Reading Together author. She stated the Reading Together steering committee was interested in bringing a big name to Kalamazoo since 2017 would be the fifteenth anniversary of Reading Together.

Initially, a large effort was made to bring Dr. Atul Gawande to town to discuss his book, *Being Mortal*. When that invitation was declined, the committee turned their attention to other titles including *Writings on the Wall*, which was yet to be released, and Bryan Stevenson's *Just Mercy*.

Ultimately, the focus narrowed to *Writings on the Wall*, which would provide a timely community discussion on the nature of race, and allow for decentralized, progressive discussions, taking place at a variety of locations in Kalamazoo.

K. Trout then thanked the Marketing and Communications department at KPL for prioritizing the creation of brochures, buttons, print ads, press releases, and a particularly effective Facebook ad that reached approximately 83,000 individuals. In addition to a good marketing push, she stated the high-profile nature of the author led to a lot of media interest, which provided opportunities for interviews and information sharing.

She stated 173 individuals had taken part in the ongoing chapter discussions thus far, and interest in physical copies of the book was very high; additional copies of the book were ordered for the library on two occasions when the main display had been depleted. Miller Auditorium estimated attendance at the main author visit event to be 3,250 people, with a widely diverse audience noted. All attendees who RSVP'd for the event will be contacted to participate in a follow-up survey.

Discussion: Farrell Howe, Marketing and Communications Manager, stated that all local bookstores, including Barnes & Noble, had sold all their copies of *Writings on the Wall*.

V. Wright asked how attendance at the author visit compared to event attendance in previous years, stating her belief that the Tim O'Brien visit was most likely the best-attended visit to date. K. Trout agreed that the Tim O'Brien visit had the highest overall attendance, and stated this year's author visit was a very close second.

L. Godfrey stated she was surprised by the number of individuals who had told her they had purchased copies of the book for their children. She also said people continue to come to her expressing their enthusiasm and appreciation for this year's title.

J. Williams stated she recently became aware of the Social Justice Resolution adopted by the Board of Trustees prior to her election. She said selection of this title was a good way of addressing those same issues in an engaging manner. She also said she came to the chapter discussion at the Washington Square location, where a topic of conversation had been talk versus action in terms of social justice initiatives. She was pleased to consider the resolution and Reading Together 2017 that very sort of action discussed.

K. Trout stated she feels if Reading Together spurs people in the community to action, then she considers it a job well done. She said it is sometimes difficult to continue the discussion after the programming has concluded for the year.

Disposition: Trustees thanked K. Trout for her report.

C. Collection HQ – Matt Smith

Report: Director Rohrbaugh introduced Matt Smith, Collection Development Specialist. M. Smith began his report by sharing an overview of circulation statistics throughout the Kalamazoo Public Library system. Circulation of adult books at Central Library and Oshtemo account for the majority of the total. He explained Collection HQ is a tool that assists librarians in making informed choices about what to add to and remove from a library's collection in order to maximize circulation of titles.

He stated one metric used to determine a given collection's value in terms of circulation is known as 'turnover', which assesses how often items from a collection circulate in relation to the collection's total size. Collections with high turnover rates include cook books, urban fiction, graphic novels, and thrillers. He stated the collection at Washington Square has a good overall turnover rate when compared with other locations, primarily due to circulation of DVDs and Blu-Ray titles.

M. Smith then explained Collection HQ also provides librarians with lists of materials that are 'dead on arrival'. That is, those materials which are purchased, added to the collection, and then fail to circulate. He stated books with older publishing dates tend to be classified as 'dead on arrival' more frequently than others.

He then stated Collection HQ allows librarians to conduct their own experiments by selecting specific titles to monitor and then tracking their performance. He has used this function to determine a reasonable weeding schedule for Central Library.

Discussion: R. Brown asked for additional details regarding 'dead on arrival' titles and how they are selected. M. Smith explained he believes many of these titles are requested by patrons for their specific needs and interests. It is also possible these titles tend to be replacement copies of materials that have been destroyed or lost. They often tend to have older publishing dates.

J. VanderRoest asked if those titles are considered to be out of date. M. Smith said that makes sense.

Disposition: Trustees thanked M. Smith for his report.

D. 3D Printing – Ryan Turner

Report: Director Rohrbaugh introduced Ryan Turner, Hub Intern. R. Turner drew attention to the 3D printed keychains that were placed at each trustee's seat prior to the meeting and explained the 3D printer he brought with him for his report was creating a large-scale version of that same item.

R. Turner stated he has worked in The Hub for approximately a year, and has thoroughly enjoyed making 3D printing available to KPL patrons. He said The Hub has purchased three 3D printers to date, each being more efficient and capable than the last.

He said 3D printing in The Hub spiked in November and December as many patrons visited to print Christmas presents for friends and families. Additionally, he has noticed many WMU medical students coming in to work on projects related to the medical field. One student was attempting to design a new type of pill bottle, while another was designing an assistive trachea device, which could hold a camera while an intubator tube was inserted into a patient in areas where scar tissue was a concern.

He then stated two children age eight and ten had stopped by to build parts for a submarine. They created several propellers and other components and decided they enjoyed 3D printing enough that they purchased their own printer for their home.

Lastly, he said he was also visited by two Loy Norrix students who were designing a showerhead that would rotate slowly in order to automatically shut off and save water. The showerhead was being designed with military and humanitarian purposes in mind. Those students were able to take their device to San Diego to take part in a national invention contest.

He then shared several items he had designed himself for KPL use including miniature tripod easels, which can attractively and effectively hold smaller library signage, such as 'out of order' signs for PCs.

Discussion: L. Godfrey asked if patrons simply arrive with an idea. R. Turner said that is often the case. What happens next is he works with the patrons to track down a 3D model of an existing item or a plan similar to that which the patron intends to construct. He stated all projects must have a 3D software model in order to be created by the printer.

J. VanderRoest asked what could be done if a patron brought in an existing item they wished to duplicate. R. Turner said with the assistance of a 3D modeling camera, almost any item of appropriate size could be reproduced. L. Godfrey asked how much such a camera would cost. R. Turner stated it would cost approximately \$900.

L. Godfrey asked how patrons tend to hear about 3D printing at KPL. R. Turner said it seems to be a lot of word of mouth recommendations. He said it seems that once patrons discover The Hub, they tend to come back very frequently, and not just to do 3D printing.

R. Brown stated a friend of his had recently 3D printed 'treasure boxes' for his grandchildren, which were constructed out of three different pieces and then assembled. R. Turner stated there are thousands of available 3D patterns with more being created all the time.

V. Wright asked whether people tend to start from scratch or locate an existing 3D model upon which they elaborate to create a new design. R. Turner said both methods are used, provided the user has some 3D modeling know-how and a programs such as Google Sketch Up or Fusion 3D Pro.

Disposition: Trustees thanked R. Turner for his report.

VI. COMMITTEE REPORTS

- A. *Finance and Budget Committee* – Met to discuss the Capital Improvement Plan revision.
- B. *Personnel Committee* – No meeting.
- C. *Fund Development and Allocations Committee* – Met with Ed Knox, Arcadia Management Investment Advisor to review the performance of the endowment. L. Godfrey stated they are also in the process of reviewing a number of board-approved policies for potential revision.
- D. *Director's Building Advisory Committee* – No meeting.

VII. OTHER BUSINESS

- A. *Director's Report*

Report: Director Rohrbaugh began her report by drawing trustees' attention to a handful of items. She stated the recent Friends of KPL Board Meeting was particularly interesting; they reported good sales and the approval of annual mini-grants and scholarships.

She stated Literacy Night was a good success and always takes a lot of coordination and staff involvement, especially in Youth Services and Circulation departments.

She then reminded trustees that the Global Reading Challenge final event will take place following the board meeting on Monday, April 24th.

Discussion: V. Wright stated it is always great to hear about KPL staff active at conferences and contributing articles to national publications.

J. VanderRoest asked for additional details regarding a new fiberglass door installed at the Eastwood location. Susan Lindemann, Head of Facilities Management, stated it was a very solid door, which should aid in mitigating water leaking into the building.

VIII. PERSONS REQUESTING TO ADDRESS THE BOARD

No one addressed the Board.

IX. COMMENTS BY TRUSTEES

- V. Wright stated the Kareem Abdul-Jabbar visit was very exciting. She said she wished he had responded to the interview questions more robustly, but seeing the community come together to attend made it worthwhile.
- J. Williams said she felt the same way about the Reading Together author visit. She said the chapter discussion she attended was very meaningful to her. She then stated she had visited Central Library for First Saturday and received wonderful customer service from Circulation Library Assistant Josh Schauss. She then mentioned she had attended a

recent meeting of KPL's antiracism transformation team to introduce herself.

- C. TenBrink said she is pleased to be back in Kalamazoo in time for the Kareem Abdul-Jabbar visit.
- K. Randolph said he agreed with everyone else about the Reading Together author event. He stated he attended two chapter discussions, where everyone was open and honest.
- R. Brown stated he also thought the Kareem Abdul-Jabbar visit was fantastic and the question and answer format was enjoyable.
- J. VanderRoest said he has spoken to many people about the Reading Together event at Miller Auditorium, and the only negative feedback he heard was that it was too short. He also said that despite the deep content of the book itself, he felt the discussion was somewhat superficial. He then said he was approached on his way to the meeting by a patron who expressed his appreciation for the library, but stated it was just a little too noisy.
- President Godfrey stated she felt the moderated question and answer format might have contributed to the ultimate depth of the interview. She said despite that, she believed this year's Reading Together may have been the most effective ever in terms of community engagement.

X. ADJOURNMENT

Hearing no objection, President Godfrey adjourned the meeting at 5:12 P.M.

X

Kerria Randolph
Secretary



MEMO

TO: Library Trustees

FROM: Ann Rohrbaugh
Library Director

RE: **Personnel Items**

DATE: April 24, 2017

Transfer

Milan Harden transferred into the new FTE 1.0 KPLA Teen Services Librarian I position in the Youth Services department effective April 1, 2017. Milan is currently in the process of completing her MLS degree at the University of Alabama therefore; her position will be classified as a Library Associate until her degree is completed. She has most recently held the FTE .5 position Reference Associate in the Adult Services department.

Hourly Staff

Separations

Jessica Bauer– Library Aide/ADS

Employee Anniversaries

- Brenda Hughes – 40 yrs.
- Barb Veld – 37 yrs.
- Katy Steadman – 34 yrs.
- Sue Warner – 29 yrs.
- Christy Clardy – 10 yrs.
- Derrell Cross – 2 yrs.



MEMO

TO: Library Trustees

FROM: Ann Rohrbaugh
Library Director

RE: **Financial Reports for the Month
Ending March 31, 2017**

DATE: April 24, 2017

Recommendation:

I recommend the Board accept the Financial Reports for the month ending March 31, 2017.

Executive Summary:

Notes to the reports are included for your information.

James E. VanderRoest, Treasurer

Kalamazoo Public Library
Financial Reports for March 2017

Combined Balance Sheet

Cash balances remain high in March as the Library continued to receive its share of winter 2016 property tax revenue from taxes collected by the municipal taxing units in the KPL district. All of the other asset and liability balances were normal during the month of March.

Sources and Uses of Funds and Electronic Transfers

Government pooled funds on hand as of March 31, 2017 totaled \$11,952,949. Sources of funds during the month consisted primarily of seasonal property tax receipts from the Kalamazoo Library District taxing units (\$2,488,458). Uses of funds included Salaries & Wages, Benefits and Materials. Electronic transfer activity between KPL accounts were typical for the month of March.

General Operating Fund

The Library has now received and recognized \$9,646,483 of property tax revenue through March of 2017, representing 92% of the adjusted budget for property tax revenue for the fiscal year. Expenditures totaled \$850,950 during the month and combined with encumbrances represent a year-to-date commitment of 70% of the General Operating Fund budget (as adjusted).

Capital Improvement Plan

There was limited activity in the Capital Improvement Plan during the month as expenditures totaled \$24,475 during the month of March. This spending consisted primarily of expenses for the Security Systems upgrade from Johnson Controls (project 827) and the purchase of Door Counter Sensors for KPL branches (project 897). The open purchase order as of March 31st was attributable to the System-Wide Chair Replacement (project 814).

Special Revenue Fund

There was minimal activity in the Special Revenue Fund during the month of March and that which occurred was for the Ready to Read Program. The Special Revenue Fund has received \$44,840, or 173% of its budgeted revenue for the fiscal year. Fiscal year expenditures for the Special Revenue fund at the end of March total \$18,420, or 42% of the expense budget (as adjusted).

Endowment Fund

The market value of the Endowment Fund as of March 31, 2017 per the custodian statement from Ameritrade was \$4,099,389. This represents an increase in value of the Endowment Fund of \$4,873 compared to the fund value end of February. A copy of page 1 of the monthly statement from Ameritrade is attached to the end of this internal financial report.

KALAMAZOO PUBLIC LIBRARY

Combined Balance Sheet

March 31, 2017

	Operating	Capital	Special Revenue	Endowment
Assets				
Cash & Equivalents				
Cash & Checking	\$ 8,224,208	\$ 1,978,561	\$ 119,637	\$ 225,522
Investments	\$ 1,631,126	\$ -	\$ 70,062	\$ 3,873,867
Total Cash & Equivalents	\$ 9,855,334	<b">\$ 1,978,561</b">	<b">\$ 189,699</b">	<b">\$ 4,099,389</b">
Accounts Receivable				
Accounts Receivable	\$ 1,082	\$ -	\$ -	\$ -
Total Accounts Receivable	\$ 1,082	\$ -	\$ -	\$ -
Taxes Receivable				
Taxes Receivable	\$ -	\$ -	\$ -	\$ -
Total Taxes Receivable	\$ -	\$ -	\$ -	\$ -
Other Assets				
Other Assets	\$ 211,627	\$ -	\$ -	\$ -
Due to/from Other Funds	\$ -	\$ -	\$ -	\$ -
Total Other Assets	\$ 211,627	\$ -	\$ -	\$ -
Total Assets	\$ 10,068,042	\$ 1,978,561	\$ 189,699	\$ 4,099,389
Liabilities and Fund Balance				
Current Liabilities				
Accounts Payable	\$ 879	\$ -	\$ -	\$ -
Salaries Payable	\$ 1,445	\$ -	\$ -	\$ -
Retirement Payable	\$ 10,562	\$ -	\$ -	\$ -
Total Accounts Payable	\$ 12,886	\$ -	\$ -	\$ -
Long Term Liabilities				
Long Term Liabilities	\$ -	\$ -	\$ -	\$ -
Total LT Liabilities	\$ -	\$ -	\$ -	\$ -
Net Assets				
Fund Balance	\$ 10,055,157	\$ 1,978,561	\$ 189,699	\$ 4,099,389
Total Net Assets	\$ 10,055,157	\$ 1,978,561	\$ 189,699	\$ 4,099,389
Total Liabilities & Fund Balance	\$ 10,068,042	\$ 1,978,561	\$ 189,699	\$ 4,099,389

KALAMAZOO PUBLIC LIBRARY

Sources and Uses of Funds

Governmental Pooled Funds

For the month ending March 31, 2017

March

BEGINNING CASH BALANCE *	\$ 10,392,837
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* Including short-term investments

SOURCES OF CASH:

Property Tax Receipts	\$ 2,488,458
IFT/CFT, PILOT, Other receipts	\$ 13,096
State Aid/Renaissance Zone Reimbursement	\$ -
USF Refund/Law Library Contract/District Ct. Penal Fines	\$ -
Interest Income	\$ 911
Library Fines & Fees	\$ 11,407
Other Sources: Gifts, Grants, & Reimbursements	\$ 780
Other Gifts (Ready to Read, etc.)	\$ 5,210
TOTAL SOURCES OF CASH	\$ 2,519,862

USES OF CASH:

Salaries & Wages	\$ (388,883)
Benefits	\$ (111,909)
Materials	\$ (88,892)
Operating Expenditures	\$ (23,703)
Facilities	\$ (40,849)
Technical Services	\$ (37,220)
Purchased Services	\$ (75,147)
Other	\$ (23,010)
Capital Expenditures	\$ (24,475)
Prepaid Expenditures	\$ (145,661)
TOTAL USES OF CASH	\$ (959,750)

ENDING CASH	\$ 11,952,949
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Pooled Cash & Investment Accounts

Checking & other liquid accounts

Fifth Third General	\$ 31,777
Flagstar General	\$ 377,473
First National NOW & ACH Transfer Accounts	\$ 872,327
Fifth Third Arcadia Administration	\$ 2,984
Midwest Business Exchange Account/Paypal	\$ 15,577
Pooled Cash Accounts	\$ 1,300,138

Pooled Investments

Flagstar Bank MM & CD's	\$ 1,068,916
First National Bank MM, ICS Savings, & CD's	\$ 9,583,895
Pooled Investment Accounts	\$ 10,652,811

Total Pooled Cash & Investments	\$ 11,952,949
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KALAMAZOO PUBLIC LIBRARY

Sources and Uses of Funds

Electronic Transfers

For the Month ending March 31, 2017

Date	Description	From	To	Amount
3/1/2017	Transfer from 1st National Checking	1st National Checking		\$ (25,000.00)
3/1/2017	Transfer from 1st National Checking		1st National ACH (push)	\$ 25,000.00
3/2/2017	Transfer from 1st National Checking	1st National Checking		\$ (31,000.00)
3/2/2017	Transfer from 1st National Checking		1st National ACH (push)	\$ 31,000.00
3/2/2017	ADP - Payroll Fees (Yr-end W2's)	Flagstar General	ADP	\$ (1,011.46)
3/2/2017	MERS Contribution - February 2017	1st National ACH (push)	MERS	\$ (30,443.69)
3/3/2017	ADP - Payroll Fees (2/28/17 PY)	Flagstar General	ADP	\$ (274.74)
3/3/2017	MERS HCSP (1/31/17 PY)	Fifth Third Bank	MERS Employees HCSP accounts	\$ (880.35)
3/6/2017	Transfer from 1st National Checking	1st National Checking	1st National ACH (pull)	\$ (12,000.00)
3/6/2017	Transfer from 1st National Checking		1st National ACH (push)	\$ 12,000.00
3/6/2017	MPSERS Employer Contribution (Feb 2017)	1st National ACH (push)	MPSERS	\$ (11,811.02)
3/13/2017	403B Employee Contributions (2/28/17 PY)	1st National ACH (pull)		\$ (7,363.83)
3/13/2017	Transfer from 1st National Checking	1st National Checking	1st National ACH (push)	\$ (7,400.00)
3/13/2017	Transfer from 1st National Checking		1st National ACH (push)	\$ 7,400.00
3/15/2017	KPLA/KPLSP Union Dues	Fifth Third Bank	Union Treasurer Accounts	\$ (2,099.77)
3/15/2017	ADP Payroll (3/15/2017 PY)	Flagstar General	Net Payroll - ADP 3/15/2017	\$ (134,384.67)
3/15/2017	Federal Withholding Taxes	Flagstar General	ADP to SSA/IRS	\$ (18,360.32)
3/15/2017	Employee/Employer Social Security	Flagstar General	ADP to SSA/IRS	\$ (14,669.16)
3/15/2017	Employee/Employer Social Security	Flagstar General	ADP to SSA/IRS	\$ (14,669.14)
3/15/2017	Michigan Withholding Taxes	Flagstar General	ADP to State of Michigan	\$ (6,714.28)
3/15/2017	Employee Fifth Third HSA (2/15/17 PY)	Fifth Third Bank	Fifth Third Employee Accounts	\$ (684.00)
3/15/2017	Garnishments	Flagstar General	ADP to various	\$ (309.30)
3/15/2017	Child Support	Flagstar General	ADP to State of Michigan Disbursement Ctr	\$ (180.07)
3/15/2017	Health Equity HSA (3/15/17 PY)	1st National ACH (push)	Health Equity Employee Accounts	\$ (4,478.91)
3/17/2017	MPSERS Employer Contribution (3/15/17)	1st National ACH (push)	MPSERS	\$ (11,811.02)
3/17/2017	Transfer from 1st National Checking	1st National Checking	1st National ACH (push)	\$ (12,000.00)
3/17/2017	Transfer from 1st National Checking		1st National ACH (push)	\$ 12,000.00
3/17/2017	ADP - Payroll Fees	Flagstar General	ADP	\$ (270.51)
3/17/2017	Transfer from 1st National Checking	1st National Checking	1st National ICS	\$ (4,000,000.00)
3/17/2017	Transfer from 1st National Checking	1st National Checking	1st National Money Mkt	\$ 4,000,000.00
3/20/2017	MERS HCSP (3/15/17 PY)	Fifth Third Bank	MERS Employees HCSP accounts	\$ (880.35)
3/24/2017	ADP - Payroll Fees	Flagstar General	ADP	\$ (925.18)
3/29/2017	Transfer from 1st National Checking	1st National Checking	1st National ACH (pull)	\$ (7,500.00)
3/29/2017	Transfer from 1st National Checking		1st National ACH (pull)	\$ 7,500.00
3/30/2017	Transfer from 1st National Checking	1st National Checking	1st National ACH (pull)	\$ (31,000.00)
3/30/2017	Transfer from 1st National Checking		1st National ACH (push)	\$ 31,000.00
3/31/2017	MERS Contribution - March 2017	1st National ACH (push)	MERS	\$ (30,282.23)
3/31/2017	KPLA/KPLSP Union Dues	Fifth Third Bank	Union Treasurer Accounts	\$ (2,099.77)
3/31/2017	ADP Payroll 2/28/2017	Flagstar General	Net Payroll - ADP 2/28/2017	\$ (136,907.06)
3/31/2017	Federal Withholding Taxes	Flagstar General	ADP to SSA/IRS	\$ (19,060.35)
3/31/2017	Employee/Employer Social Security	Flagstar General	ADP to SSA/Medicare	\$ (15,201.93)
3/31/2017	Employee/Employer Social Security	Flagstar General	ADP to SSA/Medicare	\$ (15,201.90)
3/31/2017	403B Employee Contributions (3/31/17 PY)	1st National ACH (pull)		\$ (7,342.17)
3/31/2017	Michigan Withholding Taxes	Flagstar General	ADP to State of Michigan	\$ (7,003.41)
3/31/2017	Health Equity HSA (3/31/17 PY)	1st National ACH (push)	Health Equity Employee Accounts	\$ (4,528.91)
3/31/2017	Employee Fifth Third HSA (3/31/17 PY)	Fifth Third Bank	Fifth Third Employee Accounts	\$ (684.00)
3/31/2017	Garnishments	Flagstar General	ADP to various	\$ (319.61)
3/31/2017	Child Support	Flagstar General	ADP to State of Michigan Disbursement Ctr	\$ (180.07)

Total Electronic Transfers March 2017

\$ (501,033.18)

KALAMAZOO PUBLIC LIBRARY
General Operating Fund
Revenue and Expenditure Summary
March 31, 2017

	Monthly Expenditures	Monthly Encumbrances	YTD + Encumbrances	Adjusted Budget	Budget Remaining	% Complete
1 - General Fund						
Revenue						
Property Taxes	\$ 2,488,458	\$ -	\$ 9,646,483	\$ 10,405,672	\$ 759,189	92.70%
Other Taxes	\$ 13,096	\$ -	\$ 89,271	\$ 140,002	\$ 50,731	63.76%
Fines and Fees	\$ 11,407	\$ -	\$ 110,945	\$ 180,000	\$ 69,055	61.64%
District Court Penal Fines	\$ -	\$ -	\$ 78,744	\$ 212,000	\$ 133,256	37.14%
Local Support	\$ 665	\$ -	\$ 102,233	\$ 240,000	\$ 137,767	42.60%
Interest Income	\$ 911	\$ -	\$ 6,682	\$ 15,000	\$ 8,318	44.55%
State Aid and Reimbursements	\$ -	\$ -	\$ 708,820	\$ 903,000	\$ 194,180	78.50%
Other	\$ 115	\$ -	\$ 73,217	\$ 113,600	\$ 40,383	64.45%
Total Revenue	\$ 2,514,651	\$ -	\$ 10,816,394	\$ 12,209,274	\$ 1,392,880	88.59%
Expenditures						
Salaries						
Administrator Salaries	\$ 47,194	\$ -	\$ 498,265	\$ 681,575	\$ 183,310	73.11%
Librarian Salaries	\$ 112,590	\$ -	\$ 1,041,131	\$ 1,396,275	\$ 355,144	74.56%
Supervisory Technical Salaries	\$ 67,048	\$ -	\$ 620,453	\$ 846,640	\$ 226,187	73.28%
Library Assistant Salaries	\$ 125,080	\$ -	\$ 1,160,086	\$ 1,559,664	\$ 399,578	74.38%
Hourly Staff	\$ 49,044	\$ -	\$ 432,979	\$ 695,000	\$ 262,021	62.30%
Substitute Salaries	\$ 5,187	\$ -	\$ 41,612	\$ 89,000	\$ 47,388	46.75%
Vacancy Credit	\$ -	\$ -	\$ -	\$ -	\$ -	0.00%
Total	\$ 406,143	\$ -	\$ 3,794,526	\$ 5,268,154	\$ 1,473,628	72.03%
Benefits						
Employee Insurance	\$ 81,952	\$ -	\$ 769,240	\$ 1,076,570	\$ 307,330	71.45%
Retirement	\$ 51,193	\$ -	\$ 682,420	\$ 1,009,025	\$ 326,605	67.63%
Employer FICA-Medicare	\$ 29,871	\$ -	\$ 283,703	\$ 410,380	\$ 126,677	69.13%
Other Benefits	\$ 3,757	\$ -	\$ 146,983	\$ 388,285	\$ 241,302	37.85%
Total	\$ 166,772	\$ -	\$ 1,882,346	\$ 2,884,260	\$ 1,001,914	65.26%
Materials						
Adult Books	\$ 39,727	\$ 6,671	\$ 409,883	\$ 513,300	\$ 103,417	79.85%
Juvenile Books	\$ 6,107	\$ 937	\$ 83,752	\$ 103,500	\$ 19,748	80.92%
Periodicals	\$ 2,677	\$ -	\$ 41,106	\$ 45,876	\$ 4,770	89.60%
Audio-Visual Material	\$ 24,438	\$ 2,796	\$ 280,238	\$ 370,300	\$ 90,062	75.68%
Digital Materials	\$ 5,779	\$ -	\$ 138,478	\$ 167,897	\$ 29,419	82.48%
Total	\$ 78,727	\$ 10,405	\$ 953,457	\$ 1,200,873	\$ 247,416	79.40%
Facilities						
Fuel	\$ 4,600	\$ -	\$ 25,099	\$ 66,500	\$ 41,401	37.74%
Electricity	\$ 13,220	\$ -	\$ 133,396	\$ 200,000	\$ 66,604	66.70%
Water	\$ 426	\$ -	\$ 3,494	\$ 5,820	\$ 2,326	60.03%
Custodial Supplies	\$ 4,569	\$ 3,802	\$ 52,939	\$ 76,200	\$ 23,261	69.47%
Grounds Maintenance	\$ -	\$ -	\$ 18,645	\$ 40,486	\$ 21,841	46.05%
Vehicle Maintenance	\$ 345	\$ -	\$ 1,955	\$ 6,800	\$ 4,845	28.75%
Building Repair	\$ 6,084	\$ (2,518)	\$ 85,175	\$ 114,210	\$ 29,035	74.58%
Building Operations	\$ 9,965	\$ (7,968)	\$ 114,666	\$ 132,868	\$ 18,202	86.30%
Total	\$ 39,209	\$ (6,683)	\$ 435,369	\$ 642,884	\$ 207,515	67.72%

KALAMAZOO PUBLIC LIBRARY
General Operating Fund
Revenue and Expenditure Summary
March 31, 2017

	Monthly Expenditures	Montly Encumbrances	YTD + Encumbrances	Adjusted Budget	Budget Remaining	% Complete
Operating Expenses						
Supplies	\$ 8,044	\$ (730)	\$ 62,285	\$ 103,743	\$ 41,458	60.04%
Misc. Operating Expenses	\$ 3,602	\$ -	\$ 66,105	\$ 113,732	\$ 47,627	58.12%
Postage & Freight	\$ 11,418	\$ -	\$ 34,725	\$ 46,350	\$ 11,625	74.92%
Rent	\$ 2,507	\$ -	\$ 24,354	\$ 34,100	\$ 9,746	71.42%
Processing Supplies	\$ 1,690	\$ 749	\$ 15,755	\$ 60,140	\$ 44,385	26.20%
Total	\$ 27,260	\$ 18	\$ 203,224	\$ 358,065	\$ 154,841	56.76%
Technical Services						
F&E Repair & Maintenance	\$ 1,704	\$ -	\$ 36,921	\$ 74,442	\$ 37,521	49.60%
Telecommunications	\$ 11,493	\$ -	\$ 69,742	\$ 94,830	\$ 25,088	73.54%
Software as Service	\$ 250	\$ -	\$ 173,394	\$ 210,680	\$ 37,286	82.30%
Software Licensing & Maint.	\$ 19,762	\$ -	\$ 204,736	\$ 261,539	\$ 56,803	78.28%
Cataloging & Processing	\$ 7,263	\$ -	\$ 68,932	\$ 80,300	\$ 11,368	85.84%
Total	\$ 40,471	\$ -	\$ 553,726	\$ 721,791	\$ 168,065	76.72%
Purchased Services						
Security	\$ 17,980	\$ -	\$ 105,038	\$ 183,500	\$ 78,462	57.24%
Insurance	\$ 17,442	\$ -	\$ 81,012	\$ 91,500	\$ 10,489	88.54%
Legal Services	\$ -	\$ -	\$ 8,664	\$ 15,000	\$ 6,336	57.76%
Contracted Services	\$ 6,155	\$ -	\$ 87,736	\$ 164,356	\$ 76,620	53.38%
Printing Services	\$ 20,539	\$ -	\$ 68,562	\$ 94,500	\$ 25,938	72.55%
Advertising	\$ 13,480	\$ -	\$ 40,371	\$ 55,500	\$ 15,129	72.74%
Total	\$ 75,596	\$ -	\$ 391,383	\$ 604,356	\$ 212,973	64.76%
Other Expenditures						
Tax Charge Backs	\$ 10	\$ -	\$ 21,953	\$ 45,000	\$ 23,047	48.78%
Staff Development	\$ 1,010	\$ -	\$ 19,104	\$ 50,520	\$ 31,416	37.81%
Travel & Conference	\$ 3,947	\$ -	\$ 17,640	\$ 47,750	\$ 30,110	36.94%
Board Expenses	\$ -	\$ -	\$ 1,776	\$ 5,780	\$ 4,004	30.72%
Programming	\$ 11,804	\$ -	\$ 141,905	\$ 201,725	\$ 59,820	70.35%
Total	\$ 16,771	\$ -	\$ 202,377	\$ 350,775	\$ 148,398	57.69%
Total	\$ 850,950	\$ 3,741	\$ 8,416,408	\$ 12,031,158	\$ 3,614,750	69.96%
Transfers						
Transfers In	\$ -	\$ -	\$ (13,840)	\$ -	\$ 13,840	0.00%
Transfers from other funds	\$ -	\$ -	\$ (13,840)	\$ -	\$ 13,840	0.00%
Total Transfers In	\$ -	\$ -	\$ (13,840)	\$ -	\$ 13,840	0.00%
Transfers Out						
Transfers to other funds	\$ -	\$ -	\$ -	\$ 600,000	\$ 600,000	0.00%
Total	\$ -	\$ -	\$ -	\$ 600,000	\$ 600,000	0.00%
Total	\$ -	\$ -	\$ (13,840)	\$ 600,000	\$ 613,840	(2.31%)
BEGINNING FUND BALANCE	\$ 8,391,456	\$ -	\$ 7,522,908	\$ 7,522,908	\$ -	100.00%
NET SURPLUS/(DEFICIT)	\$ 1,663,701	\$ (130,517)	\$ 2,401,732	\$ (421,884)	\$ (2,823,616)	(569.29%)
ENDING FUND BALANCE	\$ 10,055,157	\$ (130,517)	\$ 9,924,640	\$ 7,101,024	\$ (2,823,616)	139.76%

KALAMAZOO PUBLIC LIBRARY

Capital Improvement Plan

March 31, 2017

	Monthly Expenditures	Monthly Encumbrances	YTD + Encumbrances	Revised Budget	Budget Remaining	YTD
3 - Capital Improvement Plan						
Expenditures						
Furnishings						
Furnishings Reserve						
810 - Furnishings Reserve	\$ -	\$ -	\$ -	\$ 126,772	\$ 126,772	\$ -
Total Furnishings Reserve	\$ -	\$ -	\$ -	\$ 126,772	\$ 126,772	\$ -
Central Library						
813 - Display/Public - Central (a)	\$ 1,500	\$ (3,000)	\$ 3,000	\$ -	\$ (3,000)	\$ 3,000
889 - Children's Room Table/Chairs	\$ -	\$ -	\$ -	\$ 8,328	\$ 8,328	\$ -
892 - Local History Room Furniture	\$ -	\$ -	\$ -	\$ 1,016	\$ 1,016	\$ -
Total Central Library	\$ 1,500	\$ (3,000)	\$ 3,000	\$ 9,344	\$ 6,344	\$ 3,000
(a) Budget adjustment to be made prior to year-end will be funded from Furnishings Reserves (810).						
Branch Libraries						
815 - Workspaces & Public Areas-Oshtemo	\$ -	\$ -	\$ -	\$ 11,443	\$ 11,443	\$ -
881 - Eastwood/Powell - furniture	\$ -	\$ -	\$ -	\$ 1,200	\$ 1,200	\$ -
Total Branch Libraries	\$ -	\$ -	\$ -	\$ 12,643	\$ 12,643	\$ -
System-Wide Projects						
814 - Chairs - Multiple Departments	\$ -	\$ 12,012	\$ 15,456	\$ 43,750	\$ 28,294	\$ 15,456
Total System-Wide Projects	\$ -	\$ 12,012	\$ 15,456	\$ 43,750	\$ 28,294	\$ 15,456
Total Furniture & Equipment	\$ 1,500	\$ 9,012	\$ 18,456	\$ 192,509	\$ 174,053	\$ 18,456
Building Alterations						
Building Reserve						
820 - Building Alterations Reserve	\$ -	\$ -	\$ -	\$ 179,352	\$ 179,352	\$ -
Total Building Reserve	\$ -	\$ -	\$ -	\$ 179,352	\$ 179,352	\$ -
Structural Projects						
807 - Washington Square Bldg Projects	\$ -	\$ -	\$ 4,230	\$ 94,722	\$ 90,492	\$ 4,230
828 - Eastwood Building Projects	\$ -	\$ -	\$ -	\$ 31,595	\$ 31,595	\$ -
Total Structural Projects	\$ -	\$ -	\$ 4,230	\$ 126,317	\$ 122,087	\$ 4,230
Mechanical Projects						
841 - Central Louvers on AHU-2	\$ -	\$ -	\$ -	\$ 45,000	\$ 45,000	\$ -
887 - Generators-all sites	\$ -	\$ -	\$ -	\$ 75,000	\$ 75,000	\$ -
895 - Central Freight Elevator	\$ -	\$ -	\$ -	\$ 4,640	\$ 4,640	\$ -
Total Mechanical Projects	\$ -	\$ -	\$ -	\$ 124,640	\$ 124,640	\$ -
Control & Security Systems						
827 - Security Systems	\$ 12,960	\$ (12,960)	\$ 44,137	\$ 42,671	\$ (1,466)	\$ 44,137
Total Control & Security Systems	\$ 12,960	\$ (12,960)	\$ 44,137	\$ 42,671	\$ (1,466)	\$ 44,137
Other Facilities Projects						
806 - Central Restrooms	\$ -	\$ -	\$ -	\$ 100,000	\$ 100,000	\$ -
808 - Oshtemo Smart Drop - Design Phase	\$ -	\$ -	\$ -	\$ 5,000	\$ 5,000	\$ -
811 - Carpet Master Plan	\$ -	\$ -	\$ 5,775	\$ 279,949	\$ 274,174	\$ 5,775

KALAMAZOO PUBLIC LIBRARY

Capital Improvement Plan

March 31, 2017

	Monthly Expenditures	Monthly Encumbrances	YTD + Encumbrances	Revised Budget	Budget Remaining	YTD
823 - Oshtemo Building Projects	\$ -	\$ -	\$ 15,031	\$ 15,000	\$ (31)	\$ 15,031
824 - Eastwood Drop Ceiling	\$ -	\$ -	\$ -	\$ 2,932	\$ 2,932	\$ -
893 - Delivery Vehicle	\$ -	\$ -	\$ 22,354	\$ 32,045	\$ 9,691	\$ 22,354
897 - System - Door Counter Sensors	\$ 10,015	\$ (5,650)	\$ 10,515	\$ 14,000	\$ 3,486	\$ 10,515
Total Other Facilities Projects	\$ 10,015	\$ (5,650)	\$ 53,675	\$ 448,926	\$ 395,251	\$ 53,675
 Total Building Alterations	 \$ 22,975	 \$ (18,610)	 \$ 102,042	 \$ 921,906	 \$ 819,864	 \$ 102,042
 Computer & Technology						
Computer & Tech. Reserve						
830 - Computer & Technology Reserve	\$ -	\$ -	\$ -	\$ 89,668	\$ 89,668	\$ -
Total Computer & Tech. Reserve	\$ -	\$ -	\$ -	\$ 89,668	\$ 89,668	\$ -
 Public Technology & Hardware						
831 - PC Replacement	\$ -	\$ -	\$ 111,099	\$ 145,371	\$ 34,272	\$ 111,099
843 - Branch digital signage	\$ -	\$ -	\$ 1,228	\$ 1,228	\$ -	\$ 1,228
844 - USB Charging Stations	\$ -	\$ -	\$ 3,072	\$ 3,072	\$ -	\$ 3,072
884 - Digital Lab Equipment	\$ -	\$ -	\$ 2,808	\$ 13,807	\$ 10,999	\$ 2,808
Total	\$ -	\$ -	\$ 118,207	\$ 163,478	\$ 45,271	\$ 118,207
 Portable Technology						
878 - Portable Devices	\$ -	\$ -	\$ 13,963	\$ 14,710	\$ 747	\$ 13,963
Total Portable Technology	\$ -	\$ -	\$ 13,963	\$ 14,710	\$ 747	\$ 13,963
 Other Tech/Computer Equipment						
854 - Other Tech/Computer Equipment	\$ -	\$ -	\$ 22,348	\$ 141,200	\$ 118,852	\$ 22,348
855 - Telephone System	\$ -	\$ -	\$ -	\$ 11,845	\$ 11,845	\$ -
879 - Office scanners	\$ -	\$ -	\$ 1,229	\$ 6,558	\$ 5,329	\$ 1,229
Total Other Tech/Computer Equi	\$ -	\$ -	\$ 23,577	\$ 159,603	\$ 136,026	\$ 23,577
 RFID/Circulation						
852 - RFID/ILS Equipment	\$ -	\$ -	\$ 1,537	\$ 8,326	\$ 6,789	\$ 1,537
Total RFID/Circulation Tech.	\$ -	\$ -	\$ 1,537	\$ 8,326	\$ 6,789	\$ 1,537
 Total Computer & Technology	 \$ -	 \$ -	 \$ 157,284	 \$ 435,786	 \$ 278,502	 \$ 157,284
 Total Expenditures	 \$ 24,475	 \$ (9,598)	 \$ 229,588	 \$ 1,550,201	 \$ 1,320,613	 \$ 239,186
					\$ 278,502	
 Transfers						
Transfers (In)/Out						
800 - Capital Improvement Plan	\$ -	\$ -	\$ (600,000)	\$ (600,000)	\$ -	\$ -
Total	\$ -	\$ -	\$ -	\$ 600,000	\$ 600,000	\$ -
Total Transfers	\$ -	\$ -	\$ -	\$ 600,000	\$ 600,000	\$ -
 TOTAL BEGINNING FUND BALANCE	 \$ 562,352	 \$ -	 \$ 776,563	 \$ 776,563	 \$ -	 \$ 776,563
 TOTAL NET SURPLUS/(DEFICIT)	 \$ (24,475)	 \$ (18,872)	 \$ (258,058)	 \$ (955,201)	 \$ (697,143)	 \$ (239,186)
 TOTAL ENDING FUND BALANCE	 \$ 537,878	 \$ (18,872)	 \$ 518,505	 \$ (178,638)	 \$ (697,143)	 \$ 537,378

KALAMAZOO PUBLIC LIBRARY
Special Revenue Fund
Revenue and Expenditure Summary
March 31, 2017

	Month	Encumbrance	YTD + Encumbrances	Adjusted Budget	Budget Remaining	% Complete
4 - Special Revenue Fund						
Revenue						
Local Support						
233 - Ready to Read - Gifts	\$ 5,075	\$ -	\$ 20,700	\$ 1,000	\$ (19,700)	2070.0%
235 - Ready to Read - Spelling Bee	\$ -	\$ -	\$ 15,058	\$ 21,800	\$ 6,742	69.1%
301 - Gifts & Memorials - Materials	\$ 135	\$ -	\$ 2,462	\$ 2,500	\$ 38	98.5%
308 - Library Gifts	\$ -	\$ -	\$ 5,430	\$ -	\$ (5,430)	0.0%
Total Local Support	\$ 5,210	\$ -	\$ 43,650	\$ 25,300	\$ (18,350)	172.5%
Other						
235 - Ready to Read - Spelling Bee	\$ -	\$ -	\$ 1,190	\$ 1,200	\$ 10	99.2%
Total Other	\$ -	\$ -	\$ 1,190	\$ 1,200	\$ 10	99.2%
Total Revenue	\$ 5,210	\$ -	\$ 44,840	\$ 26,500	\$ (18,340)	169.2%
Expenditures						
Materials						
Adult Books						
301 - Gifts & Memorials - Materials	\$ 49	\$ (24)	\$ 627	\$ 3,000	\$ 2,373	20.9%
Total Adult Books	\$ 49	\$ (24)	\$ 627	\$ 3,000	\$ 2,373	20.9%
Juvenile Books						
233 - Ready to Read - Gifts	\$ 794	\$ -	\$ 10,996	\$ 12,000	\$ 1,004	91.6%
235 - Ready to Read - Spelling Bee	\$ -	\$ -	\$ -	\$ 18,000	\$ 18,000	0.0%
301 - Gifts & Memorials - Materials	\$ -	\$ -	\$ 146	\$ 500	\$ 354	29.2%
Total Juvenile Books	\$ 794	\$ -	\$ 11,142	\$ 30,500	\$ 19,358	36.5%
Audio-Visual Material						
301 - Gifts & Memorials - Materials	\$ -	\$ -	\$ -	\$ 100	\$ 100	0.0%
Total Audio-Visual Material	\$ -	\$ -	\$ -	\$ 100	\$ 100	0.0%
Total	\$ 843	\$ (24)	\$ 11,769	\$ 33,600	\$ 21,831	35.0%
Other Expenditures						
Miscellaneous Disbursements						
233 - Ready to Read - Gifts	\$ -	\$ -	\$ 1,712	\$ 5,000	\$ 3,288	34.2%
235 - Ready to Read - Spelling Bee	\$ -	\$ -	\$ 3,648	\$ 4,500	\$ 852	81.1%
301 - Gifts & Memorials - Materials	\$ -	\$ -	\$ -	\$ 500	\$ 500	0.0%
310 - KPL Antiracism Transformation Team	\$ -	\$ -	\$ 298	\$ -	\$ (298)	0.0%
377 - Friends Mini-Grants - 2016	\$ -	\$ -	\$ 751	\$ -	\$ (751)	0.0%
379 - Friends Mini-Grants 2015	\$ -	\$ -	\$ 242	\$ -	\$ (242)	0.0%
Total Miscellaneous Disbursements	\$ -	\$ -	\$ 6,651	\$ 10,000	\$ 3,349	66.5%
Total	\$ -	\$ -	\$ 6,651	\$ 10,000	\$ 3,349	66.5%
Total	\$ 843	\$ (24)	\$ 18,420	\$ 43,600	\$ 25,180	42.2%
Transfers						
Transfers Out						
380 - Friends Mini-Grants - Administration	\$ -	\$ -	\$ 1,046	\$ -	\$ (1,046)	0.0%
383 - History Room Mini-Grant	\$ -	\$ -	\$ 500	\$ -	\$ (500)	0.0%
387 - Oshtemo Mini-Grant	\$ -	\$ -	\$ 548	\$ -	\$ (548)	0.0%
388 - Eastwood/Powell Mini-Grant	\$ -	\$ -	\$ 898	\$ -	\$ (898)	0.0%
389 - Washington Square Mini-Grant	\$ -	\$ -	\$ 1	\$ -	\$ (1)	0.0%
390 - Teen Services Mini-Grant	\$ -	\$ -	\$ 98	\$ -	\$ (98)	0.0%

KALAMAZOO PUBLIC LIBRARY
Special Revenue Fund
Revenue and Expenditure Summary
March 31, 2017

	Month	Encumbrance	YTD + Encumbrances	Adjusted Budget	Budget Remaining	% Complete
397 - KCF - Local History & Comm Info Agency F	\$ -	\$ -	\$ 10,750	\$ -	\$ (10,750)	0.0%
Total	\$ -	\$ -	\$ 13,840	\$ -	\$ (13,840)	0.0%
Total	\$ -	\$ -	\$ 13,840	\$ -	\$ (13,840)	0.0%
BEGINNING FUND BALANCE						
233 - Ready to Read - Gifts	\$ 23,410	\$ -	\$ 19,699	\$ 19,699	\$ -	-
235 - Ready to Read - Spelling Bee	\$ 73,226	\$ -	\$ 60,625	\$ 60,625	\$ -	-
301 - Gifts & Memorials - Materials	\$ 6,370	\$ -	\$ 4,742	\$ 4,742	\$ -	-
307 - ONEplace Nonprofit Services	\$ 570	\$ -	\$ 570	\$ 570	\$ -	-
308 - Library Gifts	\$ 10,197	\$ -	\$ 4,768	\$ 4,768	\$ -	-
310 - KPL Antiracism Transformation Team	\$ 554	\$ -	\$ 852	\$ 852	\$ -	-
377 - Friends Mini-Grants - 2016	\$ 943	\$ -	\$ 1,694	\$ 1,694	\$ -	-
379 - Friends Mini-Grants 2015	\$ -	\$ -	\$ 242	\$ 242	\$ -	-
380 - Friends Mini-Grants - Administration	\$ -	\$ -	\$ 1,046	\$ 1,046	\$ -	-
383 - History Room Mini-Grant	\$ -	\$ -	\$ 500	\$ 500	\$ -	-
387 - Oshtemo Mini-Grant	\$ -	\$ -	\$ 548	\$ 548	\$ -	-
388 - Eastwood/Powell Mini-Grant	\$ -	\$ -	\$ 898	\$ 898	\$ -	-
389 - Washington Square Mini-Grant	\$ -	\$ -	\$ 1	\$ 1	\$ -	-
390 - Teen Services Mini-Grant	\$ -	\$ -	\$ 98	\$ 98	\$ -	-
397 - KCF - Local History & Comm Info Agency Fund	\$ 70,062	\$ -	\$ 80,812	\$ 80,812	\$ -	-
TOTAL BEGINNING FUND BALANCE	\$ 185,332	\$ -	\$ 177,095	\$ 177,095	\$ -	-
NET SURPLUS/(DEFICIT)						
233 - Ready to Read - Gifts	\$ 4,281	\$ -	\$ 7,992	\$ (16,000)	\$ (23,992)	-
235 - Ready to Read - Spelling Bee	\$ -	\$ -	\$ 12,600	\$ 500	\$ (12,100)	-
301 - Gifts & Memorials - Materials	\$ 86	\$ (25)	\$ 1,689	\$ (1,600)	\$ (3,289)	-
308 - Library Gifts	\$ -	\$ -	\$ 5,430	\$ -	\$ (5,430)	-
310 - KPL Antiracism Transformation Team	\$ -	\$ -	\$ (298)	\$ -	\$ 298	-
377 - Friends Mini-Grants - 2016	\$ -	\$ -	\$ (751)	\$ -	\$ 751	-
379 - Friends Mini-Grants 2015	\$ -	\$ -	\$ (242)	\$ -	\$ 242	-
380 - Friends Mini-Grants - Administration	\$ -	\$ -	\$ (1,046)	\$ -	\$ 1,046	-
383 - History Room Mini-Grant	\$ -	\$ -	\$ (500)	\$ -	\$ 500	-
387 - Oshtemo Mini-Grant	\$ -	\$ -	\$ (548)	\$ -	\$ 548	-
388 - Eastwood/Powell Mini-Grant	\$ -	\$ -	\$ (898)	\$ -	\$ 898	-
389 - Washington Square Mini-Grant	\$ -	\$ -	\$ (1)	\$ -	\$ 1	-
390 - Teen Services Mini-Grant	\$ -	\$ -	\$ (98)	\$ -	\$ 98	-
397 - KCF - Local History & Comm Info Agency Fund	\$ -	\$ -	\$ (10,750)	\$ -	\$ 10,750	-
TOTAL NET SURPLUS/(DEFICIT)	\$ 4,367	\$ (25)	\$ 12,579	\$ (17,100)	\$ (29,679)	-
ENDING FUND BALANCE						
233 - Ready to Read - Gifts	\$ 27,691	\$ -	\$ 27,691	\$ 3,699	\$ (23,992)	-
235 - Ready to Read - Spelling Bee	\$ 73,226	\$ -	\$ 73,226	\$ 61,125	\$ (12,100)	-
301 - Gifts & Memorials - Materials	\$ 6,456	\$ (25)	\$ 6,431	\$ 3,142	\$ (3,289)	-
307 - ONEplace Nonprofit Services	\$ 570	\$ -	\$ 570	\$ 570	\$ -	-
308 - Library Gifts	\$ 10,197	\$ -	\$ 10,197	\$ 4,768	\$ (5,430)	-
310 - KPL Antiracism Transformation Team	\$ 554	\$ -	\$ 554	\$ 852	\$ 298	-
377 - Friends Mini-Grants - 2016	\$ 943	\$ -	\$ 943	\$ 1,694	\$ 751	-
379 - Friends Mini-Grants 2015	\$ -	\$ -	\$ -	\$ 242	\$ 242	-
380 - Friends Mini-Grants - Administration	\$ -	\$ -	\$ -	\$ 1,046	\$ 1,046	-
383 - History Room Mini-Grant	\$ -	\$ -	\$ -	\$ 500	\$ 500	-
387 - Oshtemo Mini-Grant	\$ -	\$ -	\$ -	\$ 548	\$ 548	-
388 - Eastwood/Powell Mini-Grant	\$ -	\$ -	\$ -	\$ 898	\$ 898	-
389 - Washington Square Mini-Grant	\$ -	\$ -	\$ -	\$ 1	\$ 1	-
390 - Teen Services Mini-Grant	\$ -	\$ -	\$ -	\$ 98	\$ 98	-
397 - KCF - Local History & Comm Info Agency Fund	\$ 70,062	\$ -	\$ 70,062	\$ 80,812	\$ 10,750	-
TOTAL ENDING FUND BALANCE	\$ 189,699	\$ (25)	\$ 189,674	\$ 159,995	\$ (29,679)	-

MONTHLY STATEMENT

Reporting Period: March 1 - 31, 2017

Account 906-327830
KALAMAZOO PUB LIBRARY ENDWMNT
FND ATTN DIANE L SCHILLER
CORPORATION

ACCOUNT SUMMARY**Total Account Value:** **\$4,099,389.13****YOUR INDEPENDENT ADVISOR**

ARCADIA INVESTMENT MGMT CORP
 125 S. KALAMAZOO MALL
 SUITE 306
 KALAMAZOO MI 49007

For questions regarding the services provided
 by your Independent Advisor call
 (269) 349-0800

Questions? - Contact us.
 (800) 431-3500

TD Ameritrade Clearing, Inc., Member SIPC

CHANGE IN ACCOUNT VALUE

	This Month 3/1/17 - 3/31/17	Year to Date 1/1/17 - 3/31/17
BEGINNING VALUE	\$4,094,515.55	\$3,961,399.82
Dividends and Interest	3,198.56	11,633.02
Market Appreciation/(Depreciation)	1,763.66	132,438.27
Other Income or Expense	(86.64)	(6,081.98)
ENDING VALUE	\$4,099,389.13	\$4,099,389.13
CHANGE IN VALUE	\$4,873.58	\$137,989.31

*Market Appreciation/
 Depreciation
 The change in value of
 investments due to the market
 assessment of their worth, which
 is separate from value added by
 corporate actions (such as the
 issuance of dividend or interest
 payments) and your own
 additions or withdrawals.*

*Other Income or Expense
 Miscellaneous expenses
 including management fees, as
 well as TD Ameritrade fees (such
 as for wire transfer or returned
 checks) and/or miscellaneous
 income credited to the account
 such as a margin interest
 adjustment, royalties, etc.*

SUMMARY OF HOLDINGS (does not represent an asset allocation)

	Market Value as of 3/31/17	Percent of Account
Cash and Cash Alternatives	\$225,522.42	5.50%
Fixed Income	1,660,875.06	40.52
Stocks	2,212,991.65	53.98
TOTAL VALUE	\$4,099,389.13	100.0%

*Fixed Income includes
 Corporate, Municipal, Agency,
 Treasury, CMOs, CDs, Structured
 Products, etc.*



MEMO

TO: Library Trustees

FROM: Ann Rohrbaugh
Library Director

RE: **Salary Pool for Supervisory-Technical
and Administrative Staff for FY 2017 - 2018**

DATE: April 24, 2017

Recommendation:

I recommend board approval of the compensation pool of \$50,000 for Supervisory-Technical and Administrative employees for fiscal year 2017-2018.

Executive Summary:

This recommendation follows our usual procedure for the 19 employees in these two employee groups. This pool will provide for salary increases for those not at the top of their range and for bonuses for those at the top; both increases and bonuses are merit based and discussed during annual evaluations in May.

The chairs of both Personnel Committee and Finance and Budget Committee have reviewed and support this recommendation.



MEMO

TO: Library Trustees
RE: Strategic Planning Statistics
Third Quarter 2016 - 2017

FROM: Ann Rohrbaugh
Library Director
DATE: April 24, 2017

Attached is the third quarter “Strategic Plan Quarterly Statistics 2016-2017. Once again, most goals are about where expected at this three-quarters point in the year. Comments on a few of them:

- 1.3: Gift books – Most gift books will be distributed at “Party in the Park” on May 31
- 5.3: Reading Together Impact – Survey conducted; results attached.
- 5.5: Adult Survey – This survey was conducted this quarter. The results and comments will be brought to the meeting.

Strategic Plan Quarterly Statistics 2016-2017

Priority 1 - Create young readers and learners: early literacy

Children from birth to kindergarten will have materials, programs, and digital opportunities designed to ensure they will enter school ready to learn.

Goal 1: Children, birth to kindergarten, will have access to materials, programs, and digital opportunities to help them enter school ready to learn to read, write, and listen.								
		1st Qtr	2nd Qtr	3rd Qtr	4th Qtr	Year to Date	2016-2017 Target	% of Target
1.1	The circulation of picture books, easy readers, and board books will increase by 5%.	42,501	41,911	39,996		124,408	171,500	72.5%
1.2	At least 11,000 children will attend or participate in programs or outreach events sponsored or co-sponsored by the library.	2,852	2,488	2,656		7,996	11,000	72.7%
1.3	This year, the library will distribute 10,000 gift books. (Ready to Read)	1,679	1,065	2,507		5,251	10,000	52.5%

Goal 2: Parents and caregivers will have the tools and skills needed to prepare children, birth to kindergarten, to learn when they enter school.

		1st Qtr	2nd Qtr	3rd Qtr	4th Qtr	Year to Date	2016-2017 Target	% of Target
2.1	At least once per year parents of young children will be surveyed on their satisfaction of the collections, programs, and physical space at the library.		Survey Undertaken in 2nd Quarter					
2.2	5,800 parents and caregivers of young children will attend or participate in programs or outreach events sponsored or co-sponsored by the library designed to support them in their role as parent or caregiver.	1,242	1,490	1,370		4,102	5,800	70.7%

Priority 2 - Stimulate imagination: reading, viewing, listening, and creating for pleasure

Residents of all ages will have access to materials, programs and services designed to enhance their leisure time.

Goal 3: Children, first to fifth grade, will have materials, programs, and services that stimulate their imagination and provide pleasurable reading, viewing, listening, and creating experiences.								
		1st Qtr	2nd Qtr	3rd Qtr	4th Qtr	Year to Date	2016-2017 Target	% of Target
3.1	The circulation of children's fiction and non-fiction, all formats, will be maintained at its current level.	46,612	38,647	39,963		125,222	171,500	73.0%
3.2	The circulation of children's movies and music, all formats, will be maintained at its current level.	25,292	23,077	22,746		71,115	94,000	75.7%
3.3	At least 13,000 children will attend or participate in programs or outreach events sponsored or co-sponsored by the library.	5,174	3,690	3,451		12,315	13,000	94.7%

Strategic Plan Quarterly Statistics 2016-2017

3.4	At least 200 children will utilize digital tools.	54	39	47		140	200	70.0%
Goal 4: Teens and tweens will have materials, programs, and services that stimulate their imaginations and provide pleasurable reading, viewing, listening, and creating experiences.								
		1st Qtr	2nd Qtr	3rd Qtr	4th Qtr	Year to Date	2016-2017 Target	% of Target
4.1	The circulation of teen fiction and non-fiction, all formats, will be maintained at its current level.	16,831	14,006	12,487		43,324	65,000	66.7%
4.2	At least 5,500 teens will attend or participate in programs or outreach events sponsored or co-sponsored by the library.	3,902	1,397	1,279		6,578	5,500	119.6%
4.3	At least once per year teens and tweens will be surveyed on their satisfaction of the collections, programs, and physical space at the library.	Survey undertaken in 4th Quarter						
Goal 5: Adults will have materials, programs, and services that stimulate their imaginations and provide pleasurable reading, viewing, and listening experiences.								
		1st Qtr	2nd Qtr	3rd Qtr	4th Qtr	Year to Date	2016-2017 Target	% of Target
5.1	The circulation of adult reading collections will be maintained at its 2015-2016 level.	106,893	99,979	100,887		307,759	515,000	59.8%
5.2	The circulation of digital collections will increase by 15%.	34,125	34,316	38,182		106,623	137,400	77.6%
5.3	75% of surveyed patrons will report that Reading Together has had a positive impact on their lives.	Survey Undertaken in 3rd Quarter						
5.4	The number of active KPL cardholders will increase by 15%.	10,582	22,928	21,905		21,905	11,200	195.5%
5.5	At least once per year adults will be surveyed on their satisfaction of the collections, programs, and physical space at the library.	Survey Undertaken in 3rd Quarter						

Strategic Plan Quarterly Statistics 2016-2017

Priority 3 - Connect to the digital world: access and digital services

All patrons will have access, tools, and assistance needed to navigate the digital world.

Goal 6:	Everyone in Kalamazoo will have free high-speed internet access in the library and digital opportunities tailored to their needs.	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr	Year to Date	2016-2017 Target	% of Target
6.1	The number of people who use library resources to connect to the digital world will be maintained at its current level. (PCs + WiFi)	39,996	32,987	35,225		108,208	135,000	80.2%
6.2	At least 800 people will utilize services in the digital lab.	221	211	196		628	800	78.5%
6.3	At least once per year patrons will be surveyed on their use and satisfaction of digital services, technology, the library website, library catalog, social media, and other digital resources at the library.	Survey Undertaken in 4th Quarter						
6.4	Each year, at least 500 people will attend or participate in digitally based programs or outreach events, sponsored or co-sponsored by the library.	190	20	142		352	500	70.0%

Priority 4 - Discover and celebrate local: history, genealogy, information, and culture

Residents and visitors will have the resources, tools, and programs necessary to understand and appreciate local and family histories and the culture unique to Kalamazoo.

Goal 7:	Residents and visitors will have the resources, tools, and programs to understand and appreciate local and family histories and the culture unique to Kalamazoo.	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr	Year to Date	2016-2017 Target	% of Target
7.1	At least 1,000 people will attend locally focused programs or outreach events sponsored or co-sponsored by the library.	112	303	442		787	1,000	78.7%
7.2	Hits on Local History cloud-based archives (archive.org, flickr commons, etc.) will increase by 30%.	141,528	66,026	83,219		290,773	440,000	66.0%



Director's Report

April 2017

From the director

1. Meetings and events attended recently include Friends monthly board meeting, a one-on-one with new DKI president, DKI board, SMLC board and council, city commission to support “Rotary is for Reading”, many internal meetings, a few library programs.
2. KPL staff have been presenting at and attending a variety of conferences:
 - Kala Luzia and Bill Casket did three presentations on KRESA’s *Early Childhood Rocks* conference, a development day for over 170 area early childhood educators.
 - Many staff presented at MLA’s recent *Spring Institute*.
 - Bill Caskey, Brenda Hughes, Caitlin Hoag, Jermaine Jackson, and Judi Rambow presented a “Let’s Chat” session on our ARTT work and social justice commitment.
 - Andrea Vernola and Jill Lansky presented “Teen Programs in a Box” and hosted a table talk on “Cool Things My Library Does”.
 - Stewart Fritz hosted a table talk on the Teen Filmmaker Festival.
 - Andrea and Stewart were also on a panel talking about GeekFest: “Get Your Geek On”.
 - Stewart joined others in presenting “Rants and Raves” about various books on MLA awards lists.
 - Wendy Hand and Michael Cockrell attended the “Computer in Libraries” conference that focused on the meeting of technology and library services.
 - Kevin King presented on leadership for youth librarians at the University of Wisconsin “Power Up” conference.
3. Information from the Friends of KPL April board meeting:
 - Total income from the year just ended was \$110,000.
 - Gift to the library for the year just completed: \$62,270! That was more than usual as about \$10,000 from reserves was given this year.
 - March book sales, in the store and online, were particularly strong: about \$10,000.
 - Donations are up...folks are doing spring cleaning.
 - The email follow-up to those who registered for the Kareem Abdul-Jabbar program resulted in 20 new members.

- They have more AV items than can be sold in the bookstore; they are looking for another avenue to sell them.
 - June booksale will be held in the parking lot again; prices will be raised modestly.
 - They are very pleased with the new brochure designed by Chafe Hensley and Farrell Howe from MAC.
 - Sue Warner reported on the “Late Show” at the juvenile home; I gave a library update as usual.
4. Upcoming events as a doublecheck for your calendar:
- Monday, May 1, 4:00 – Board meeting with consultants
 - Saturday, May 6, 10:00 – Friends of KPL annual meeting
 - Tuesday, May 9, 9:00 – Director interviews
 - Wednesday, May 10, 9:00 – Director interviews
 - Monday, May 22, 4:00 – May board meeting
 - Tuesday, May 23, 1:00 – Director interviews
 - Wednesday, May 31, 10:00 – Party in the Park
 - Thursday, June 1, 8:00 – Annual staff recognition breakfast

Create young readers

5. Librarians visited with teen moms at Norrix and with parents at a KRESA play group recently. These are good opportunities to take stories, songs, and rhymes to preschoolers as we promote the importance of talk, sing, read, write and play that align with *Ready to Read* and *Family Place Libraries*.
6. Musical Storytime in March featured special guests Dr. Carrie Groenewold and Dr. Rene Lee-Gardner from St Luke’s Episcopal Church. They brought Orff-style xylophones and metallophones that children and families had the opportunity to play.

Stimulate imagination

7. We had a vibrant spring break week! Kids of all ages were engaged in fun programs at all buildings. Over 100 attended “Avian Wonders” at Eastwood; Powell had 125 at the Binder Park Zoomobile. Many families spent time here reading, finding books, and playing.
8. Oshtemo has been the main focus for services to refugees. ESL materials have been added to the collection and a small Arabic language collection of adult and juvenile materials is on order. Several ESL / homework tutors are meeting with families at the branch and the Friends of KPL have funded two mini-grants: one for a summer ESL partnership and the second a crash course in Arabic for service providers.
9. March book displays at Oshtemo had over 80% of the books be checked out.

Operations

VII. A.

10. An ADS team of Amy Alcenius-Hoisington, Milan Harden, Caitlin Hoag, and Karen Trout placed 3rd in the Kalamazoo Literacy Council's annual ScrabbleFest.
11. We have new chairs for the computer stations at Central, Oshtemo, and Eastwood. The new ones have a sled base as opposed to wheels. The change is primarily intended to alleviate the excessive wear on the carpet tiles as the wheels grab the fibers at the seams and fray the carpet. Additionally this will eliminate the occasional problem of patron falling when they attempt to sit too close to the edge of the chair and it slides out from under them.
12. The kitchenette in the staff room at Central is receiving some much needed repair and maintenance. New countertops are being installed and the under cabinet lighting has been replaced with LED fixtures.

Miscellaneous

13. The library schedule has been set for the next fiscal year and is attached.

KALAMAZOO PUBLIC LIBRARY
LIBRARY STATISTICS
March 31, 2017

Agency	Central Library	East wood	Oshtemo	Powell	Washington Square	Total	Year to Date	Prior Year to Date	% Change
<u>BOOKS</u>									
-Adult	21,227	1,004	10,077	498	2,055	34,861	307,252	320,114	-4%
-ebook	5,901					5,901	45,427	38,988	17%
-Digital Magazine	403					403	4,256	3,291	29%
Teen	2,656	128	869	68	400	4,121	42,588	47,909	-11%
Juvenile	<u>15,927</u>	<u>1,054</u>	<u>10,410</u>	<u>463</u>	<u>1,179</u>	<u>29,033</u>	248,817	<u>251,907</u>	-1%
Total	46,114	2,186	21,356	1,029	3,634	74,319	648,340	662,209	-2%
<u>AUDIO-VISUAL</u>									
Audiobook									
-CD	1,534	83	850	26	111	2,604	23,446	24,933	-6%
-Digital	2,729					2,729	28,647	19,559	46%
Music									
-CD	2,890	201	741	297	259	4,388	43,046	55,606	-23%
-Digital	1,945					1,945	17,690	14,841	19%
Video									
-DVD	28,332	4,079	8,817	3,846	6,277	51,351	488,115	488,149	0%
- Digital	933					933	7,960	5,812	37%
Total Non-Print Material	38,363	4,363	10,408	4,169	6,647	63,950	608,904	608,900	0%
Total Circulation	84,477	6,549	31,764	5,198	10,281	138,269	1,257,244	1,271,109	-1%
<u>Computer Usage</u>									
Onsite Computer Use	6,915	403	1,320	575	614	9,827	84,906	84,152	1%
Total Online Impressions	483,523					483,523	4,190,357		
WiFi Users	2,477					2,477	23,602	18,020	31%
<u>Database Statistics</u>									
Database Sessions	1,226					1,226	10,357	9,121	14%
Database Searches	43,610					43,610	344,828	378,888	-9%
Total Registrations	889	47	188	14	74	1,212	8,627	6,684	29%

KALAMAZOO PUBLIC LIBRARY
LIBRARY STATISTICS
March 31, 2017

<u>Agency</u>	<u>Central Library</u>	<u>East wood</u>	<u>Oshtemo</u>	<u>Powell</u>	<u>Washington Square</u>	<u>Total</u>	<u>Year to Date</u>	<u>Prior Year to Date</u>	<u>% Change</u>
<u>Programs/Tours</u>									
Adult Events	13	2	5	4	1	25	140	211	-34%
Attendance	3558	38	54	34	8	3692	9573	8106	18%
Teen Events	19	1	1	2	0	23	258	146	77%
Attendance	738	0	2	14	0	754	6560	4368	50%
Juvenile Events	78	29	34	12	17	170	1130	784	44%
Attendance	3932	293	618	209	221	5273	29876	25255	18%
Total Events	110	32	40	18	18	218	1528	1141	34%
Total Attendance	8228	331	674	257	229	9719	46009	37729	22%

Kalamazoo Public Library

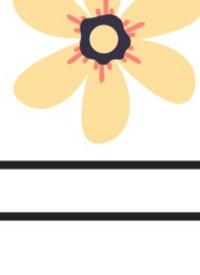
2017/2018 Library Schedule

Tuesday, July 4, 2017	Closed for Independence Day
Monday, September 4, 2017	Closed for Labor Day
Thursday, September 7, 2017	Winter Hours Begin – Open Thursday Evenings at Central Library until 9:00 p.m.
Sunday, September 10, 2017	Open Sunday Afternoons at Central Library – 1:00 to 5:00 p.m.
Friday, November 10 th , 2017	Closed for Staff Day
Wednesday, November 22, 2017	Close at 5:00 p.m. for Thanksgiving
Thursday, November 23, 2017	Closed for Thanksgiving Day
Sunday, December 24, 2017	Closed for Christmas Eve
Monday, December 25, 2017	Closed for Christmas
Sunday, December 31, 2017	Closed for New Year's Eve
Monday, January 1, 2018	Closed for New Year's Day
Sunday, April 1, 2018	Closed for Easter Day
Thursday, May 17, 2018	Last Thursday Evening of Service – Central Library closes at 6:00 p.m. starting May 24
Sunday, May 20, 2018	Last Sunday of Service – Summer Hours begin Monday May 21
Monday, May 28, 2018	Closed for Memorial Day

Social Media Statistics



March

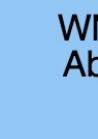


Did you know? Facebook's reigning king of likes is Real Madrid soccer star Cristiano Ronaldo with 120,462,840 likes (as of 4/3/17).



Our two most popular platforms are Facebook and Twitter

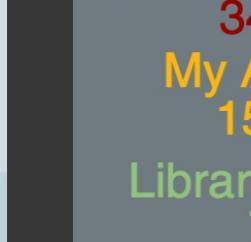
6,402 Likes



53 New

In March our reminder post about Kareem Abdul-Jabbar coming to Miller Auditorium the day of the event was our top post with the most reach!

The top tweet for March was a shout out to Gordon Evans and WMUK102.1 for interviewing Kareem Abdul-Jabbar and promoting his visit to Kalamazoo on March 14.



3,894 Followers



27 New

Top 5 Channel Visits:

Catalog Searches

34,253

My Account

15,848

Library Locator

708

Popular DVDs

542

Overdrive

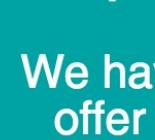
490



KPL Mobile App

52,874 Total Visits

1,189 Unique Users

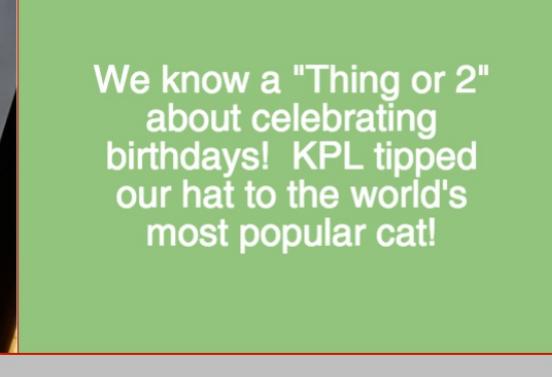


Did you know? New York Public Library has more than 147,000 Instagram followers, making them an act worth following @NYPL



Fun in the Sun

Oshtemo celebrated the sun with this artistic photo and our followers "liked" it a lot!



931 Followers



41 new

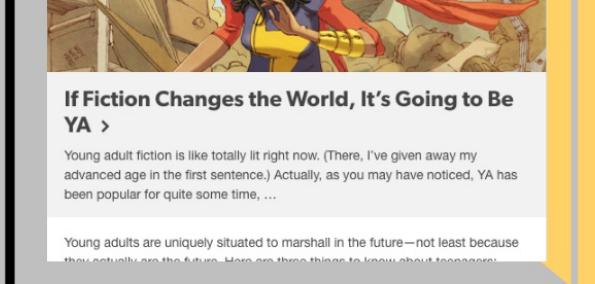
Spring Break

We have plenty to offer our littlest "staycation" spring breakers @KPL!



Visit kpl.gov for more details.

Our top post in March featured an article from Literary Hub titled: "If fiction changes the world, it's going to be Young Adult."



685 Notes

284 Followers



2017 Social Media Report Statistics

	FB Followers	Instagram followers	Twitter Followers	KPL Mobile App Monthly Unique Users	Tumblr Followers
Dec-16	6,008	802	3,819	1,148	199
January	6,133	845	3,851	1,196	259
February	6,349	890	3,867	1,144	261
March	6,402	931	3,894	1,189	284
April					
May					
June					
July					
August					
September					
October					
November					
December					