

Marketing Director

The Kalamazoo Civic Theatre seeks a dynamic individual to lead and further develop our marketing strategy in this full-time, salaried position. A cultural cornerstone in the Kalamazoo community, the Civic produces a wide variety of theatrical productions, hosts events from inside and outside the community, and provides reputable educational opportunities through the Academy of Theatre Arts in a fast-paced environment.

In addition to proven successful marketing strategies, the ideal candidate will possess the drive and vision needed to develop a vibrant and effective media mix for subscriptions, single tickets, volunteer and student recruitment, special events, and collaborations. Excellent written and verbal skills, ability to serve as art director and project manager for multiple projects simultaneously, and experience in social media and new media are a must. While this position is part of a team, working closely with the development, finance, education, and production departments, an independent self-motivated individual will be the best for this position. A full job description is available at www.kazoocivic.com/employment. Finalists will be asked to submit references and writing samples as well as submit to a criminal background check.

Applications are taken by mail and email. Please submit a cover letter, resume, and salary history to: Marketing Director Application ATTN: Kristen Chesak, Managing Director Kalamazoo Civic Theatre, 329 South Park Street, Kalamazoo MI 49007 or by email to : lmcleod@kazoocivic.com. Please use 'Marketing Director Application' in the subject line of all emails. The Kalamazoo Civic Theatre is an equal opportunity employer. Training to begin March 2015 for a June 2015 start.